



pomme bébé Brings Five-Star Baby Cuisine to Orange County with Grand Opening Halloween Party

*OC Families Go “Ga Ga” Over pomme bébé’s Fresh, Organic Baby Food,
Tasting Bar and Bébé Lounge*

NEWPORT BEACH, Calif., (October 23, 2007) — pomme bébé, Orange County’s first purveyor of fresh, organic baby food, rolls out the red carpet for local families with its upcoming Grand Opening Halloween Party on Tuesday, October 30. Taking place from 10 AM to 4 PM at pomme bébé’s debut Newport Beach location at 2043 Westcliff Drive (at the Westcliff Square shopping center next to Kean Coffee and Promelis Market), the event will showcase the store’s menu of freshly prepared, organic baby food and introduce parents to its many convenient delivery and service options.

Giving time-crunched parents a welcome alternative to processed jar food, pomme bébé peels, steams and purees every baby and toddler meal in its on-site kitchen. Featuring seasonal recipes developed by critically acclaimed, five-star chef Laurent Brazier, pomme bébé meals can be sampled at its hip Tasting Bar and in its luxurious, sit down Bébé Lounge. Parents can choose from a vast meal selection and either purchase at the store or order online for convenient overnight shipping. Every hand-made, organic meal can be frozen for up to two months, and easily thawed without losing vital nutrients and flavors.

“For the first time, busy Orange County families now have fast, convenient access to fresh, wholesome meals for their growing families,” said Svetla Kibota, pomme bébé founder and CEO. “pomme bébé is proud to give babies their first taste of nutritious flavors that will help establish a lifetime of healthy eating habits.”

pomme bébé continually updates and rotates its menus to include only the freshest, most seasonal ingredients. Since every meal is prepared by hand on-site, its meals include only wholesome flavors with:

NO preservatives, fillers or artificial flavors;
NO chemicals, hormones or antibiotics; and,
NO high-heat processes that destroy vital nutrients, tastes and colors.

Highlights of the Grand Opening Halloween Party include free food samples, behind-the-scenes kitchen tours, Halloween costume contests, arts and crafts, professional photo keepsakes, the opportunity to meet pomme bébé’s chefs and founders, and more. The event is free and open to the general public, as well as members of the press. To learn more, log on to www.pommebebe.com.

About pomme bébé:

pomme bébé was founded in 2007 by Svetla Kibota, a native of the Bulgarian countryside. Raised on freshly prepared meals made of homegrown ingredients, Svetla has lived a life immersed in wholesome nutrition, simple pleasures and global sustainability. Though the word “organic” is not a common term in Bulgaria, she and her family lived its meaning, growing fresh fruits and vegetables with centuries-old farming techniques that use no chemicals or pesticides.



Today, Svetla is proud to bring flavorful, nutritious and convenient meal options to busy Southern California families who want only the best for their children. At pomme bébé, pure, organic baby and toddler food is made in small batches, simmered slowly and lovingly prepared. Svetla can frequently be found in the pomme bébé kitchen, or handing out free samples at the Bébé Tasting Bar in Newport Beach.

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